



GIRL SCOUT SPARKABLES™ COOKIE FAQ

What are *Girl Scout Sparkables™*?

Girl Scout Sparkables™ are crunchy oatmeal chocolate chip cookies dotted with colorful sprinkles and created in partnership with Partake. They are formulated to be allergy-friendly, gluten-free, nut-free, and vegan, which may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and label review. Girl Scout Sparkables™ are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish.

How should Girl Scout Sparkables™ be referenced?

Please use the full product name: Girl Scout Sparkables™.

When will *Girl Scout Sparkables™* be available for purchase?

Girl Scout Sparkables™ will launch during the 2027 Girl Scout Cookie Season. In Greater Los Angeles, the season starts January 12; start dates vary around the country. Customers can purchase from their local Girl Scout and/or use the [Cookie Finder](#) to find local troops or Girl Scouts selling during cookie season.

Will *Girl Scout Sparkables™* be available nationwide?

Yes, Girl Scout Sparkables™ will be available nationwide. Customers can purchase them through a Girl Scout or troop's online link (for shipment only).

Will *Girl Scout Sparkables™* be available for purchase online, in addition to booth sales?

Girl Scout Sparkables™ are planned as an online-exclusive cookie available through a Girl Scout or troop's online link (for shipment only). Girl Scouts may promote and help customers order Sparkables at cookie booths by sharing their Digital Cookie ordering link, or through their online shops. All orders must be placed through a Girl Scout or troop's Digital Cookie link and will be shipped directly to customers' homes. Girls will strengthen their digital marketing skills and expand consumer reach for their most important fundraiser of the year by promoting and selling Sparkables through their

online shops. Customers will order Patch Pals just like they order the other Girl Scout Cookies – they will go into the same cart and have the same check out process.

How much will *Girl Scout Sparkables*™ cost consumers?

Girl Scouts of Greater LA's retail price per package is \$7. The net proceeds from cookie sales stay local, directly supporting the local council and troops to power experiences year-round for Girl Scouts in their communities.

How does purchasing *Girl Scout Sparkables*™ support Girl Scouts?

Proceeds from Girl Scout Cookie sales stay local to help councils and troops fund Girl Scout programming and experiences all year long. Because Girl Scout Sparkables™ are available through Digital Cookie, the product also supports girls' practice with online sales, digital marketing, and entrepreneurial skills.

Why are *Girl Scout Sparkables*™ planned to be available only through Digital Cookie?

An online-exclusive product like Sparkables helps Girl Scouts practice digital marketing skills and reach new customers to support their most important fundraiser of the year. It also allows customers to order Sparkables and have them shipped directly to their door, while supplies last. This is one way the Girl Scout Cookie Program is evolving to meet customers where they are, while keeping the traditional cookie experience strong.

Online-exclusive products offer a flexible way for girls to grow their business, as they don't require local inventory handling or delivery. They're intended to create opportunities without increasing operational strain on troops and volunteers. Limited-time offerings can also help drive attention to a girl's online storefront, while core cookies remain available.

We recognize that online-exclusive products can create questions for customers at booths, particularly when they are promoted in the media or online. Clear, consistent messaging and tools will be provided to help volunteers explain what is available online versus in person.

Why are Sparkables offered in limited supply?

GSGLA carefully manages ordering and inventory for each line we offer in our product programs. We placed the order for Sparkables that was informed by our customers' purchase of specialty cookies in previous seasons.

What makes Girl Scout Sparkables™ different from other Girl Scout Cookies?

Girl Scout Sparkables™ are crunchy oatmeal chocolate chip cookies with colorful

sprinkles that are formulated to be allergy-friendly, gluten-free, nut-free, and vegan. The cookies are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish. This option may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and review of the final package label.

What does allergy-friendly mean?

For Girl Scout Sparkables™, “allergy-friendly” means the cookies are formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, or fish and are produced in a facility designed to avoid the top 9 major food allergens. Consumers should always review the ingredient list and allergen information on the package before purchase or consumption, especially if they have allergies or sensitivities.

What are the top 9 food allergens?

The top 9 major food allergens are wheat, peanuts, tree nuts, eggs, milk, sesame, soy, fish, and crustacean shellfish. Girl Scout Sparkables™ are formulated without these ingredients and are produced in a facility designed to avoid them. Always refer to final packaging for the most current ingredient and allergen information.

Where can I find the ingredients and allergen information for *Girl Scout Sparkables*™?

The ingredients, nutritional profile, and allergen information for each cookie variety are listed on the cookie package and may also be available online on the Girl Scouts Meet the Cookies page. Packaging should be treated as the controlling source for the most current ingredient, allergen, certification, and nutrition information.

Are *Girl Scout Sparkables*™ free from the Top 9 allergens?

Girl Scout Sparkables™ are formulated to be allergy-friendly, nut-free, gluten-free, and vegan. They are formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, or fish and are produced in a facility designed to avoid the top 9 major food allergens. Consumers with allergies should review final packaging and consult their healthcare professional as appropriate.

Are *Girl Scout Sparkables*™ gluten-free?

Girl Scout Sparkables™ are certified gluten-free and made without wheat or any other source of gluten. They are produced in a dedicated gluten-free facility, and Partake performs gluten rapid tests on batches of finished product.

Are *Girl Scout Sparkables*™ vegan?

Girl Scout Sparkables™ are certified vegan and not formulated with any animal or animal-derived ingredients.

Are *Girl Scout Sparkables*™ Non-GMO?

Girl Scout Sparkables™ are Non-GMO Project Verified.

Are *Girl Scout Sparkables*™ kosher?

Girl Scout Sparkables™ are OU Kosher certified.

Are *Girl Scout Sparkables*™ halal?

Girl Scout Sparkables™ are not certified halal.

Are *Girl Scout Sparkables*™ Paleo or Keto-friendly?

Girl Scout Sparkables™ are not considered suitable for a Paleo or Keto diet because the cookies contain forms of organic cane sugar and carbohydrates.

Are *Girl Scout Sparkables*™ low FODMAP?

Girl Scout Sparkables™ have not been evaluated by Monash University and are not certified low FODMAP.

Are *Girl Scout Sparkables*™ school friendly?

Girl Scout Sparkables™ are formulated to be allergy-friendly, gluten-free, nut-free, and vegan. They are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish, making them an option for some schools. However, school requirements vary, and parents and caregivers should follow school-specific guidelines and review the final package label.

Do *Girl Scout Sparkables*™ contain artificial colors or flavors?

Girl Scout Sparkables™ are formulated without artificial flavors or artificial colors.

Do Sparkables contain high fructose corn syrup?

Girl Scout Sparkables™ are formulated without high-fructose corn syrup.

Do *Girl Scout Sparkables*™ contain seed oils?

No. *Girl Scout Sparkables*™ are seed oil free.

Do *Girl Scout Sparkables*™ contain coconut?

Girl Scout Sparkables™ are not made with coconut as an ingredient. Coconut is handled in the same facility, and thorough cleaning and sanitation procedures are followed between production runs.

Although coconut was removed from the FDA's list of major food allergens, customers should use their own judgment based on their individual sensitivities prior to consuming.

Do *Girl Scout Sparkables*™ contain palm oil?

Girl Scout Sparkables™ include RSPO-certified palm oil as an ingredient.

Where are Girl Scout Sparkables™ produced?

Girl Scout Sparkables™ are produced in a facility in Idaho designed to avoid the top 9 major food allergens.

Do Partake products contain latex?

According to Partake, no latex is used for food contact within its facility. All gloves used within the facility are nitrile and powder-free.

How is cross-contact managed during production?

Girl Scout Sparkables™ are produced in a facility designed to avoid the top 9 major food allergens. The facility does not process other products that contain the top 9 allergens, and production and packaging equipment is sanitized during changeovers.

What is the shelf life of *Girl Scout Sparkables*™?

Girl Scout Sparkables™ have an approximate 12-month shelf life.

How long do *Girl Scout Sparkables*™ stay fresh after opening?

For best quality, we recommend enjoying *Girl Scout Sparkables*™ within 7–10 days after opening and storing them according to package directions.

Are any cookies discontinued or retired with the launch of Girl Scout Sparkables™?

No cookies are planned to be discontinued or retired nationally for the 2027 Girl Scout Cookie Season. Some councils may choose to offer Girl Scout Sparkables™ in place of other gluten-free options. Customers can use the [Cookie Finder](#) to find local troops or Girl Scouts selling during cookie season.

How are new cookies developed?

GSUSA starts by conducting a market assessment in partnership with our licensed bakers and exploring popular and trending flavors. GSUSA then collaborates with licensed bakers and representative council partners to develop the recipe, name the cookie, design the product and packaging, and bring it to market. Consumer testing is also used to help ensure the product concept and taste delivery have strong consumer appeal.